

**Banchory Signage Project: Public Consultation Results – 25th January 2017**

A public consultation on the draft recommendations to improve signage in Banchory Town Centre was carried out from 18th November to 2nd December 2016. This involved a display and questionnaire in the Library plus direct consultations with a number of different community groups. A summary of the results of the consultation are provided below; along with proposed actions in response to the consultation.

* **Vehicle Signs:** Locations of signs and destinations specified on them are generally considered to be appropriate; suggestions received via the consultation have been considered and incorporated into the designs where possible.
* **Finger posts:**
* Locations of fingerposts and destinations specified on them are generally considered to be appropriate; suggestions received via the consultation have been considered and incorporated into the designs where possible.
* The majority of people responding wanted to retain the existing colour scheme (black and gold) but a number of comments were received about the difficulty of reading the gold lettering. Consultation with Royal National Institute for the Blind indicated that white lettering on a dark background would be the best option to improve contrast and increase visibility. Therefore it is proposed to retain the black colour as the background but use white instead of gold lettering.
* **Cast iron street name plates (Smiddy Wynd and Postie’s Walk):** Those responding agreed that the colour scheme should be the same as that for the fingerposts.
* **Scott Skinner Square** A**rchway Sign:**  There was no clear preference about whether the archway sign above the entrance to Scott Skinner Square should be refreshed/updated or remain as it is; therefore it is proposed to retain the black colour but use white instead of gold lettering.
* **Information Boards:**
* The recommended locations, styles and contents of the proposed information boards are considered to be appropriate.
* Those responding widely supported the recommendation to erect a 3 sided, upright, sheltered structure in Bellfield Car Park as the main information feature in the town. Suggestions to locate a similar feature in Scott Skinner Square will be considered.
* There was no clear preference between the different suggested locations for the information board in Bellfield Car Park; the optimum location is the landscaped area currently occupied by the raised flower bed next to the Doctor’s Surgery and it is proposed to use this area.
* A number of comments were received about the need to retain the community noticeboard and map on the Town Hall; therefore this will be replaced or renovated.
* **Gateway Signs:**
* The idea of incorporating an image representative of Banchory on the gateway signs is widely supported.
* It was suggested that a local competition could take place to design the image to be used.
* **Benches:**
* The bench outside the library should be replaced with one in a similar style to the street furniture in Scott Skinner Square; but if possible a design with arms will be used.
* Any new benches in the town centre should be constructed of black recycled plastic; but where possible designs with arms should be used
* The bench outside RBS should be replaced with an information board on the History of the High Street.
* **Trees on High Street**: A suggestion to locate trees on the pavement on the north side of the High Street was put forward and the feasibility of this is being considered.

A report with the full consultation results is available to view in the Library.

The detailed designs and cost will be considered by the Banchory Town Team in March. Once approved, the signage improvements should start to be incorporated into Banchory in summer 2017.

For any further information about the Banchory Signage Project, please contact:

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